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A different approach reversed the trend

Better outturn, higher productivity and a better work environment – could you imagine a more attractive offer? If you allow us to collaborate with you, we will make it reality.

That's exactly what happened when a large chain of butchers contacted us. They had a simple question – Can you help us reverse the trend? – But it was no easy task. Outturn, productivity and job satisfaction curves were going down. Staff turnover and strain injuries were going up.

Focus on people

We started to work towards new developments and changes with the company's ergonomists by putting people at the centre of the issue. We studied grips, blade lengths and the position of knives in the hands of meat cutters. We reviewed the production process and the interaction between cutter and knife.

The end result after comprehen-

we could suggest solutions to the problems we had identified.

Let us to do the same for your company

What happened was that the trend reversed. Why not let us do a repeat? We are prepared to combine our expertise and time to optimise flow and increase outturn, job satisfaction and profitability.

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This is what happened — and we shall be happy to repeat it!

- We developed a whole new series of ergonomically shaped slaughter knives with blades, grips and handles to save effort. The development work was carried out in close cooperation with the company's ergonomists and employees.
- Assessments by the company have shown that our new ergonomically shaped series of knives increase outturn and productivity and reduce the number of strain injuries.
- Together with the company's meat cutters, we developed ergonomic grips that suited various employees' different experiences, working methods and hand sizes.
- We altered the handle surface structure. Increasing the glove-to-handle friction made the knives safer to work with even when they were greasy or wet.
 - We developed knives for boning that could be used diagonally as well as in "dagger positions".
 - We developed knife blades with different flexibilities to suit different cutting conditions and employee experience and skill.
- We integrated a blade memory in the knife. It made the knives more effective and easier to work with and increased their life.
- We trained employees in how to handle and look after knives, so that they are used rationally and securely.
- Our technical know-how of knives and processes helped when it came to looking closely at production departments. One of the results was that cutting could be reorganised and made more efficient. Our introduction of knives with individually adapted handles and blades was a significant factor.
- Sharpening routines were reviewed and made more efficient.
- The production flow was analysed so that the right knife could be supplied to the right production department at the right time.

Small investment - big advantages

Swedish steel offers optimum flexibility

We adapt the knife blade hardness, flexibility and corrosion resistance to the client's requirements.

Knife according to skill (Short cut for professionals)

Both experience and skill vary among slaughterhouse employees. And the way we should look after and handle knives. Because of our technical expertise and our use of Sandvik stainless knife steel we can supply to both company and employee requirements.

Handle and structure which are always appropriate

In order to give our customers the very best outturn and to satisfy the requirements of good hygiene and ergonomics we are extremely scrupulous when choosing materials for knife handles and handle surface structure. Our expertise, experience and precision mean that slaughter knives from Mora of Sweden always suit the type of animal being slaughtered, different cutting conditions and employees' varied working methods.

Our cooperation with Sandvik – your

Our cooperation with Sandvik on knife steel provides us with complete control of all the stages of the manufacturing process - from metallurgy to finished knife.

 Extremely sharp Sandvik stainless knife steel can be sharp-

ened to extremely good and longlasting sharpness.

Long life – good overall economics

The uniformly high quality of our slaughter knives results in very good overall economics - they always come out top in the long run.



• The difference is clearly visible when the edge of a slaughter knife from Mora of Sweden with a high quality stainless steel blade from Sandvik is compared with the edge on ordinary stainless steel. The difference is because Sandvik steel is free from large primary carbides, making it possible to manufacture knives with extremely sharp edges.

- INCREASED JOB SATISFACTION
- **BETTER WORK ENVIRONMENT**
- FEWER INJURIES DUE TO WEAR AND TEAR INCREASED OUTTURN
 - INCREASED PROFITABILITY

The right knife for the right process stage and the right employee is why knives from Mora of Sweden contribute to very good overall economics of processes in the slaughter industry.





Tailor-made for meat cutters and slaughterers

MORA

Ergonomic-grip 8

• Double-moulded rubber handle with an etched structure. Suitable for wet conditions. Blade made of Swedish cold-rolled stainless steel from Sandvik. Hardness: 56 RC. Easy to sharpen.



ER-grip 8

• Double-moulded rubber handle with a ribbed pattern. Available in two sizes, small (as illustrated) and normal. Suitable for wet conditions. Blade made of Swedish cold-rolled stainless steel from Sandvik. Hardness: 56 RC. Easy to sharpen.



Progrip 9-11

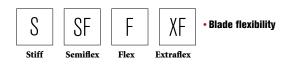
• Double-moulded rubber handle with an etched structure. Suitable in wet conditions. Blade made of Swedish cold-rolled stainless steel from Sandvik. Hardened by deep refrigeration at -80 degrees for maximum hardness. Hardness: 58 RC.



Mora of Sweden can supply you with a complete range of butcher and slaughter knives. We have classified them according to function. In each category we can make a number of knives to suit individual requirements with regard to such aspects as steel hardness, blade flexibility and handle shape.



33/4" 5" 71/4" 11" • Blade length (inches): 3 ¾" to 12"



THE COLOURS?

The colour of the handle can be chosen. Call the marketing department on +46 250-59 50 99 for more information.

G-grip 12-15

• Made of polyamide with a microblasted structure for optimum friction. Blade made of Swedish cold-rolled stainless steel from Sandvik. Hardness: 56 RC. Easy to sharpen.

G1-grip 12-15

• HANDLE WITH FINGER GRIPS made of polyamide with a microblasted structure for optimum friction. Blade made of Swedish cold-rolled stainless steel from Sandvik. Hardness: 56 RC. Easy to sharpen.

G2-grip 12-15

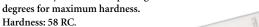
• THE HANDLE HAS A LARGE FINGER GUARD AND GRIPS and is made of polyamide with a microblasted structure for optimum friction. Blade made of Swedish cold-rolled stainless steel from Sandvik. Hardness: 56 RC. Easy to sharpen.

Unigrip 16-19

• Made of polyamide with a microblasted structure for optimum friction. Blade made of Swedish cold-rolled stainless steel from Sandvik Hardened by deep refrigeration at -80 degrees for maximum hardness. Hardness: 58 RC.

P-grip 20-22

• Polypropylene handle with rough structure, a valuable alternative. Blade made of Swedish cold-rolled stainless steel from Sandvik. Hardened by means of deep refrigeration at -80 degrees for maximum hardness. MORA





Ergonomic-grip

• Double-moulded rubber handle with an etched structure. Suitable for wet conditions. Blade made of Swedish cold-rolled stainless steel from Sandvik. Hardness: 56 RC. Easy to sharpen.







Progrip

• Double-moulded rubber handle with an etched structure. Suitable in wet conditions. Blade made of Swedish cold-rolled stainless steel from Sandvik. Hardened by deep refrigeration at -80 degrees for maximum hardness. Hardness: 58 RC.





Progrip

• Double-moulded rubber handle with an etched structure. Suitable in wet conditions. Blade made of Swedish cold-rolled stainless steel from Sandvik. Hardened by deep refrigeration at -80 degrees for maximum hardness. Hardness: 58 RC.







G-grip

• Made of polyamide with a microblasted structure for optimum friction. Available with significant finger guard, but also with less prominent finger guard. Blade made of Swedish cold-rolled stainless steel from Sandvik. Hardness: 56 RC. Easy to sharpen.



CURVED NARROW BONER mm: 130 inch: CB5S G 10885 10867 CB5F G **CURVED NARROW BONER** mm: 153 inch: 10874 CB6S G 10868 CB6F G MORA **CURVED NARROW BONER** 130 mm: inch: 10902 CB5F G1 **CURVED NARROW BONER** mm: 153 inch: **S** CB6S G1 10875 10903 CB6F G1 MONA



G-grip

• Made of polyamide with a microblasted structure for optimum friction. Available with significant finger guard, but also with less prominent finger guard. Blade made of Swedish cold-rolled stainless steel from Sandvik. Hardness: 56 RC. Easy to sharpen.







Unigrip

• Made of polyamide with a microblasted structure for optimum friction. Blade made of Swedish cold-rolled stainless steel from Sandvik Hardened by deep refrigeration at -80 degrees for maximum hardness. Hardness: 58 RC.









Unigrip

• Made of polyamide with a microblasted structure for optimum friction. Blade made of Swedish cold-rolled stainless steel from Sandvik Hardened by deep refrigeration at -80 degrees for maximum hardness. Hardness: 58 RC.









Fish industry

• Polypropylene handle with rough structure, a valuable alternative. Blade made of Swedish cold-rolled stainless steel from Sandvik. Hardened by means of deep refrigeration at -80 degrees for maximum hardness.

Hardness: 58 RC





Fish industry

• Polypropylene handle with rough structure, a valuable alternative. Blade made of Swedish cold-rolled stainless steel from Sandvik. Hardened by means of deep refrigeration at -80 degrees for maximum hardness.

Hardness: 58 RC





Food service

• Double-moulded rubber grip with an etched structure. Suitable in wet conditions. Blade made of Swedish cold-rolled stainless steel from Sandvik. Hardened by deep refrigeration at -80 degrees for maximum hardness. Hardness: 58 RC.



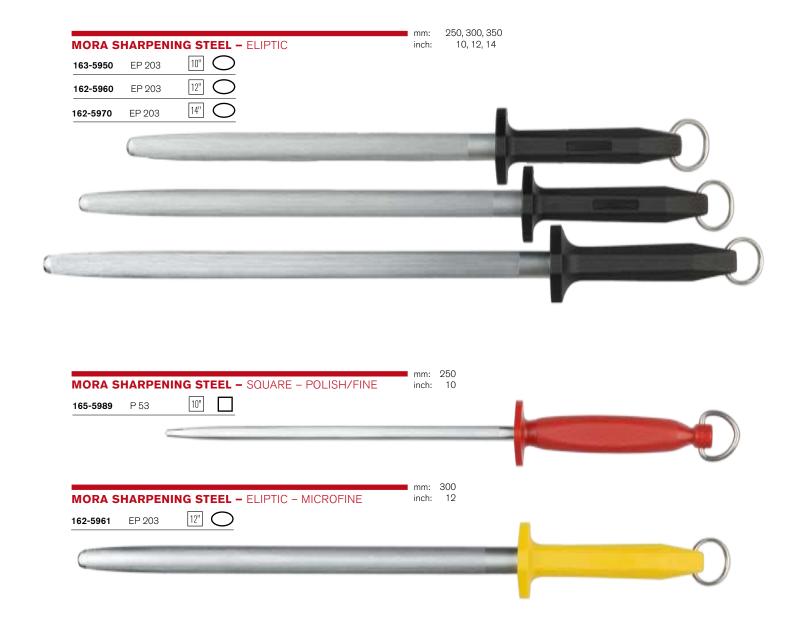




Sharpening Steels















Mora have been making knives since the 17th century. Industrially we have been doing so for just over a century. The experience and knowledge we have acquired has turned Mora® into a quality concept.

Our knives have become a well-known symbol for Sweden just like the midsummer pole, the winter Vasa run, the red summer cottages and the endless forests. And of course the Dalarna horse, carved carefully with a real Mora®-knife.

We look to the future with the same passion as our pioneers. Together with our hard working craftsmen we shall continue to develop ergonomic food industry knives using high quality Swedish stainless knife steel.

The knife steel is produced by a global leader in the steel industry that invests more in research and development than any other steel company in the world around us.

